

www.jackcarey.net
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JACK CAREY - Copywriter

SKILLS

Copywriting, creativity, writing, scriptwriting, concepting, Adobe Premiere Pro, presenting, social media, print, TV, film, out of home, digital.

EXPERIENCE

Bader Rutter, Chicago, IL – *Writer*

May 2012 – October 2022

- Brought creative energy to a traditionally agricultural agency
- Wrote and concepted across video, social, print, experiential, and more.
- Clients: Zoetis, BR Internal

Guaranteed Rate, Chicago, IL – *Freelance Copywriter*

October 2021 – March 2022

- Concepted and created across social, radio, digital, email, and direct.
- Worked remotely with in-house agency teammates.

Digital Trends, Chicago, IL – *Freelance Copywriter*

October 2020 – April 2021

- Wrote long-form articles promoting an expansive range of Amazon products.
- Learned about products and categories I didn't even know existed.

Havas Worldwide, Chicago, IL – *Copywriter Intern*

June 2019 – August 2019

- Wrote and concepted across social, print, digital, and more.
- Learned how to work in an agency, developed as a professional creative.
- Clients: Moen, Babybel, The Laughing Cow, Boursin, Off the Street Club.

EDUCATION

Indiana University, Bloomington, IN – *BA: Media*

August 2015 – May 2019

Major: Creative Advertising

Minor: Marketing – Kelley School of Business